



# **Enterprise Analytics Solutions**





### **PROFESSIONAL SERVICES**

#### Cloud:

- Cloud Architecture Design.
- Cloud Services Model Selection (laaS, PaaS & SaaS).
- Cloud Migration and Adoption.
- Cloud Support and Monitoring.

#### Data:

- Discovery of Data Management needs.
- Data Structures and Logical Data Models.
- Data Store, Data Integration, Data Governance and Data Collaboration.
- Workloads: Collaboration, Data Engineering, Cybersecurity, Data Science & ML, Applications, Data Warehouse, Data Lake and Unified Data Store.

#### **Business Intelligence (BI):**

- Discovery of BI needs.
- Tabular and Multidimensional Models.
- Data Visualizations and Analytical Applications.
- Data Literacy and Data Storytelling.

#### **Artificial Intelligence (AI):**

- Discovery of Predictive AI and Generative AI needs.
- Creation, Validation and Selection of Machine Learning and Generative AI models.
- Machine Learning and Generative AI models integration with Front-End tools.
- Predictive AI and Generative AI Projects Automation and Support.

Higher End	Predictive Analytics	Prescriptive Analytics	Business Analytics
Lower End	Descriptive Analytics	Diagnostic Analytics	Business Intelligence



## **ENTERPRISE SOFTWARE**

# Cloud, Data, BI and AI Services

	Best-of-breed	All-in-One
Artificial Intelligence		
Business Intelligence		
Data	B B B B B B B B B B B B B B B B B B B	VESTRA ting Troup
Cloud	aws	

#### **Best-of-breed:**

- Al: MicroStrategy Auto
- BI: MicroStrategy ONE
- Data: Snowflake, Fivetran, dbt & Alation
- Cloud: Amazon Web Services (AWS)

#### All-in-One:

- Al: Microsoft Copilot
- BI: Microsoft Power BI
- Data: Databricks & Microsoft Fabric
- Cloud: Microsoft Azure





Km. 16.5 Carretera a El Salvador, Campoverde Casa 61, Fraijanes, Guatemala T: +502 3039-9110. E-mail: info@innovestra.com



